

## Media Release

# Brain Tumour Foundation of Canada Connects the Country With #VirtualBrainTumourWalk

Overcoming self-isolation by celebrating together online

**London, ON – May 4, 2020 –**

Brain Tumour Foundation of Canada invites walkers across Canada to come together on Saturday, June 27 for our Virtual Brain Tumour Walk.

Connect with thousands of walkers across Canada to celebrate and support everyone affected by a brain tumour including our survivors, caregivers, health care professionals, and researchers who are leading the way in finding the cause of and cure for brain tumours.

### Why June 27?

Because every day in this country, 27 people will hear the words, “you have a brain tumour.”

We are here for all of them, as a source of love and support, and as advocates and funders of vital research into a cure for brain tumours. How you decide to take part is up to you, but no matter where you are, who you are with, or how you choose to take steps, we will do it together.

The brain tumour community has been hard-hit by the COVID-19 crisis, with surgeries postponed and treatments rescheduled.

On the research front, lab staffing and availability has also been affected.

In these times of self-isolation, it's absolutely vital to let everyone affected by a brain tumour know they are not alone. The Virtual Brain Tumour Walk is a way to connect with thousands of Canadians from all aspects of the brain tumour community, in a way that is safe and inclusive.

The walk program is just one of several virtual shifts for Brain Tumour Foundation of Canada, as they have moved many of their support groups online with their #SupportAtHome initiative.

The walk program is unofficially Brain Tumour Foundation of Canada's largest support group, which is why it is so important to continue on even as other charitable events have been cancelled due to COVID-19.

Throughout May and June, Brain Tumour Foundation of Canada will be featuring stories from Canadians across the country, documenting their brain tumour experiences. This week, we are proud to share the stories of Katt in Kitchener-Waterloo, and Jedro in Vancouver, both of whom have heard those difficult words, “You have a brain tumour.”

Their stories and others are available at [www.braintumour.ca/stories](http://www.braintumour.ca/stories).

**Register as an individual or team at [www.braintumourwalk.ca](http://www.braintumourwalk.ca), and make a difference in the lives of brain tumour patients across Canada.**

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For more information or to arrange an interview, please contact:

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### **Take the 27 Canadians Challenge to #EndBrainTumours**

In honour of the 27 Canadians who will hear the words “You have a brain tumour” today, ask 10 friends to donate \$27, or ask 27 friends to donate \$10 each. If you complete the challenge or raise an equivalent amount, we will send you a #EndBrainTumours buff. Supplies are limited, so get fundraising now to receive yours. Show how you are taking steps and post a picture wearing your buff on June 27 using the hashtag #VirtualBrainTumourWalk. Those pictures and posts will create a colourful wave of hope, connection and energy for our #VirtualBrainTumourWalk participants.

**About Brain Tumour Foundation of Canada:** Brain Tumour Foundation of Canada is the only national charity offering information and support to patients affected by any kind of brain tumour – be it cancerous, non-malignant or metastases. The organization funds ground-breaking research across North America and, since 1982, has dedicated over \$7.2 million to finding a cure and improving treatment for brain tumour survivors. Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events. Learn more at Brain Tumour Foundation of Canada’s website: [www.BrainTumour.ca](http://www.BrainTumour.ca).

